

# Theresa Steele

SENIOR DESIGNER

REMOTE

EMAIL

TheresaSteele@gmail.com

WEBSITE

TheresaSteele.com

PORTFOLIO

TheresaSteele.com/ts-portfolio

## EXPERIENCE

### Freelance

Present  
Remote

#### SENIOR DESIGNER

Working with different clients with a multitude of needs included but not limited to: creative direction, project leadership, print design, logo & branding, UI / UX design & consultation & information architecture, web design, front-end development (HTML & CSS), as well as providing consultation & design mentorship.

### eNox Media

2014 - May 2021  
Remote

#### SENIOR DESIGNER, WEB & UI/UX

Providing creative direction, leading various client projects in healthcare, hospitality and non-profit industries; leading design meetings & client interactions from project kick-off to completion. Researching and applying UX research to impactful UI design for web and mobile devices. Creating research-backed brand identities and visual languages that encapsulate the client's needs. Producing targeted marketing campaigns and design collateral. Managing & mentoring jr. designers. Creating project timelines and milestones, implementing design systems as well as improving & implementing design systems & organization methodologies.

### Bridgeline Digital

Dec 2013 — July 2014  
Tampa, FL

#### FRONT END WEB DESIGNER

Working on a large variety of design and front end development projects for enterprise level clientele, such as Triumph Motorcycles, UPS, Mobile Mini, Miami Children's Hospital and many more.

### MB2x

Oct 2012 — Dec 2013  
Tampa, FL

#### UI LEAD

User Interface Lead for a software development company that concentrates on producing enterprise level software and applications. Responsibilities include: Leadership of individuals and teams, interface design and review, extensive front-end development on enterprise level projects & setting and holding the visual standards of all projects and products created.

### International BodyTalk Association

2010 — 2012  
Sarasota, FL

#### WEB DESIGNER & FRONT-END DEVELOPER

In-house web design and developer for the IBA. Responsibilities included: spearheading a multitude of projects concentration on the interfaces and user experiences of international web projects within the BodyTalk community, designing both print & web collateral & front-end web development.

## EDUCATION

### SUNY New Paltz

New Paltz, NY

#### Bachelors of Fine Arts in Graphic Design

Minor in Asian Studies

Magna Cum Laude | BFA program

### Nagasaki College of Foreign Language

Nagasaki, Japan

#### Studies in Japanese Language and Culture

### Sullivan County Community College

Loch Sheldrake, New York

#### Associate in Applied Science in Computer Graphics; Graphic Design

## SKILLS

### Design

UX/UI Design & Research, Branding, Digital Product Design, Illustration, Photoshop, Illustrator, InDesign, Adobe XD, Figma, Adobe Creative Cloud

### Front-end Development

CSS(3) | HTML(5)

### Additional

Wordpress, Bootstrap, Visual Studio, CMS Systems

## AWARDS

### CERTIFICATIONS & PUBLICATIONS

#### 2020

Silver Addy Award

#### 2019

Japanese Language Proficiency Certification (N5)

#### 2015

2 Gold Addy Awards  
2 Silver Addy Awards

#### 2012

The Sketchbook Project Limited Edition Vol.1  
*Illustration, p. 87*